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Our Commitment to Privacy

Your privacy is important to everyone at Arbor Mortgage. To better protect your privacy we provide this notice explaining our online information practices, and the choices you can make about the way your information is collected and used. To make this notice easy to find we make it available at every point where personally identifiable information may be requested.

Sharing Your Information

To respect your privacy, we will not sell, rent or share your personal information with any third party. If you are visiting www.arbormortgage.com through a link from another website or search engine, information about your visit to www.arbormortgage.com, may be collected by the provider for the other website or search engine. We encourage you to review the privacy policies of these other websites or search engines. You may avoid disclosing your information to these other websites or search engines by entering www.arbormortgage.com directly into the address field of your Internet browser.

The Information We Collect

This notice applies to all information collected or submitted via the Arbor Mortgage website. On specified pages you can make requests or provide personal information so our company can contact you and answer any questions submitted. The types of personal information collected on these pages are:

- Name Address
- Email Address
- Phone Number(s)
- Personal Notes and/or Comments related to the submission

The Way We Use Information

We use the information you provide about yourself only to contact you. We do not share this information with any outside parties not affiliated, or not working on behalf of our company.

We use the provided email address to answer the email inquiries received, and on occasion, provide additional information about specials or offers. These email addresses are not used for any other purpose, and are not shared with outside parties not affiliated, or not working on behalf of our company.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out an inquiry form, but we do not disclose any information that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

The safety of your personal information is important to us, and Arbor Mortgage has taken measures to protect the security of your information. Arbor Mortgage is a participant in the Better Business Bureau (“BBB”) Online Reliability Program. We are also registered as a Comodo Authenticated Site, which ensures fast, reliable and secure passage for transaction data via Secure Sockets Layer (SSL) Internet Protocol connections. You can be confident that your information will be kept confidential by looking at the bottom of each page of our website for the official seal of the BBB and Comodo.

We restrict access to the information obtained from our website and web pages to our employees, agents and contractors. To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information collected via the Arbor Mortgage website.

Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, and due to the financial nature of our business, this website is not designed to appeal to children under the age of 13. Therefore, we don't knowingly attempt to solicit or receive any information from children.

How You Can Access or Correct Your Information

You can not remotely access all your personally identifiable information collected online. We use this procedure to safeguard your information and privacy.

You can correct factual errors in your personally identifiable information by sending an email request to info@arbormortgage.com that credibly shows any error.

To protect your privacy and security, Arbor Mortgage will take reasonable steps to verify your identity before making corrections to personal information.

Changes to this Statement

Arbor Mortgage may update this Privacy Statement from time to time. When we make changes, we will post them here. You may wish to check this section from time to time, because by visiting our website, you agree to accept any such changes to these policies. Except as otherwise mentioned in this document, this Privacy Statement only addresses the use and disclosure of information we collect from you on our website.

If you have questions about our Privacy Statement, please contact us:

By email: info@arbormortgage.com

By phone: 616 – 974 – 1000

By mail: Arbor Mortgage Corporation
2311 East Beltline, Suite 200
Grand Rapids, MI 49546

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